

What is Appointfix?

Appointfix is a mobile app that lets independent service providers easily schedule appointments, while on the phone with their clients, and reduce no-shows by automatically sending them text message reminders.



Who is Appointfix for?

Any independent service provider who schedules appointments over phone, including but not limited to:



Hair Stylists, Make Up Artists, Manicurists, Estheticians, Personal Trainers, Sport Coaches, Pilates Instructors, Golf Instructors, Yoga Instructors



Massage Therapists, Physical Therapists, Homeopathic Practitioners, Acupuncturists, Osteopaths, Chiropractors, Dentists, GPs, Vets, Nutritionists, Dermatologists



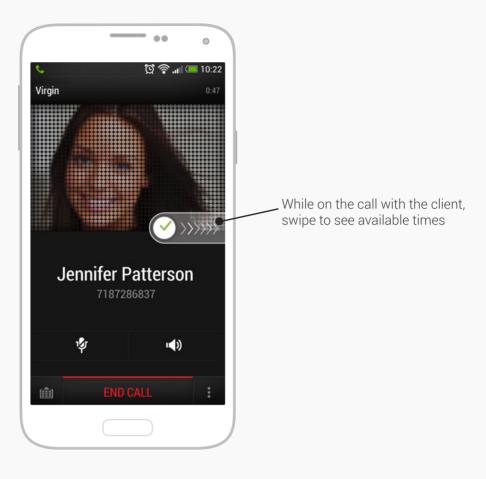
Handymen, Babysitters, House Cleaners, Dog Walkers, Gardeners, Counselors, Consultants, Driving Instructors, Tattoo Artists, Photographers, DJs, Language Instructors, Music Teachers

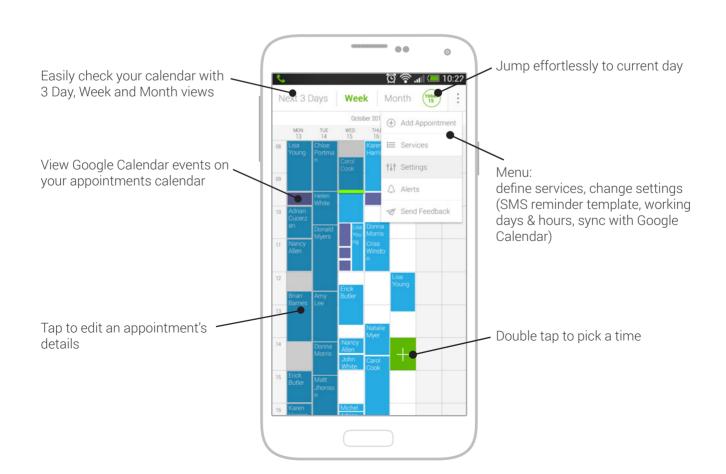
According to numbers from the U.S. Bureau of Labor Statistics, there are over 8 million people that fall into these categories. Statistics also say that for most businesses that depend on appointments, 20% of clients fail to show.

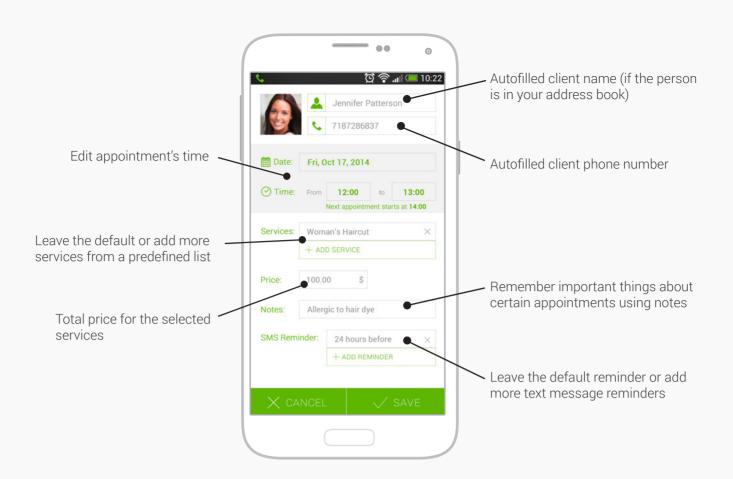


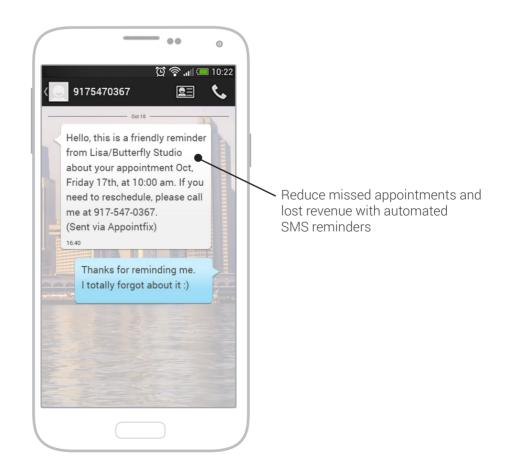
How is it different?

Unlike other scheduling software that are built to be used mainly on computers, Appointfix was built from the ground up with mobile in mind. Appointfix is integrated on the Call Screen, so while speaking with a client the user swipes on the app's icon and will quickly be able to see available times. The app autofills the client's information (name and phone number), all that's left is to pick a time, choose a service (or leave the default one), and it's set! Once the appointment is saved, the app takes care of sending text message reminders to the client.









\$ Pricing and availability

Appointfix currently runs on Android smartphones, it's free to use, and there are plans for a premium version in the near future.



Who are the people behind it?

Appointfix was created by Mobiversal, a mobile app development company working with startups and established brands like Forbes to create unique mobile experiences. Since the beginning (2011), Mobiversal has been focused solely on developing iPhone, iPad and Android apps. In 3 years since its inception, Mobiversal served over 30 customers from US, UK, Israel, Sweden, Germany, Austria, Belgium and Romania. The company was ranked in "Top Mobile App Developer in Europe" by leading research firm Clutch and in "Best Top 30 Game Development Companies" by BestWebDesignAgencies.

Located in Romania, Mobiversal was founded by Alin Merches, Flavius Saracut along with Cristian Streng, and for the first two it's their 6th startup they've built together. Appointfix is Mobiversal's first own product.



The Appointfix story

There are at least 2 situations that led us to building this app. We had a close friend that owned a dog grooming business and many times, she was frustrated because clients failed to show up for appointments. So she started manually sending text message reminders every evening, which was time consuming. Another situation was when making appointments to our dentists, there were times when they would say: "Please call me tomorrow when I'm in the office, so I can check my appointment book..."

It became clear to us that they needed an app that allows them to schedule appointments on their smartphone right when they're talking with clients, so Appointfix was born. The idea is simple: Save an appointment super fast, starting right from the Call Screen, and when the appointment is coming up, the app will automatically send a text message reminder to the client.

We are very excited to release an app that can help many independent service providers around the world save time and increase revenue.

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App website: http://www.appointfix.com

Play Store link: https://play.google.com/store/apps/details?id=com.appointfix

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Mobiversal

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